

QRG



Brooks Brothers

FALL 2023





An American Icon

As an internationally-recognized apparel brand, the Brooks Brothers name stands for impeccable quality, attention to detail and timeless style.



Brooks Brothers

Established in 1818, Brooks Brothers is the oldest retailer in the United States and was the first American brand to offer ready-to-wear tailored clothing. As the inventor of the button-down collar and the creator of some of fashion's most iconic styles, Brooks Brothers takes great pride in combining time-tested craftsmanship and state-of-the-art design in everything it makes.

Bridging the gap between art, finance and politics, Brooks Brothers has been worn by prominent actors, media personalities and over 40 US Presidents.



ESTABLISHED 1818

Brooks Brothers,
CLOTHING,
 Gentlemen's Furnishing Goods,
 MADISON AVENUE COR. FORTY-FOURTH STREET, N. Y.

Clothes for Lawn Tennis, etc.

Send for BROOKS'S Miscellany

BOSTON LITTLE BUILDING
 TRINITY CH. BLDG.

PALM BEACH PLAZA BUILDING
 COUNTY ROAD

NEWPORT AUDRAIN BUILDING
 220 BELLEVUE AVENUE



Brooks Brothers
 ★ WE HAVE DRESSED ★
40 out of 45
 ★ PRESIDENTS ★

James Madison
 James Monroe
 John Quincy Adams
 Andrew Jackson
 Martin Van Buren
 William Henry Harrison
 John Tyler
 James K. Polk
 Zachary Taylor
 Millard Fillmore
 Franklin Pierce
 James Buchanan
 Abraham Lincoln
 Andrew Johnson
 Ulysses S. Grant
 Rutherford B. Hayes
 James Garfield
 Chester A. Arthur
 Grover Cleveland*
 Benjamin Harrison
 William McKinley
 Theodore Roosevelt
 William Howard Taft
 Woodrow Wilson
 Warren G. Harding
 Calvin Coolidge
 Herbert Hoover
 Franklin D. Roosevelt
 Harry S. Truman
 Dwight D. Eisenhower
 John F. Kennedy
 Lyndon B. Johnson
 Richard M. Nixon
 Gerald R. Ford
 George H. W. Bush
 William J. Clinton
 George W. Bush
 Barack Obama
 Donald J. Trump

Turning Gentlemen into Presidents since 1818.

* Brooks Men's Store both of his predecessors.



Appeal Across the Generations





The Brooks Brothers prep look speaks to every generation. You already know it because you've seen it worn by stars in your favorite movies, investors on Wall Street and influencers in your social media feed.

BOOMERS & GEN X

Drawn to the East Coast prep style as a familiar and reliable fashion favorite.

MILLENNIALS & GEN Z

Bringing the on-trend preppy aesthetic into a new era of social connection.



Brooks



Brothers

On-Point Pinpoint

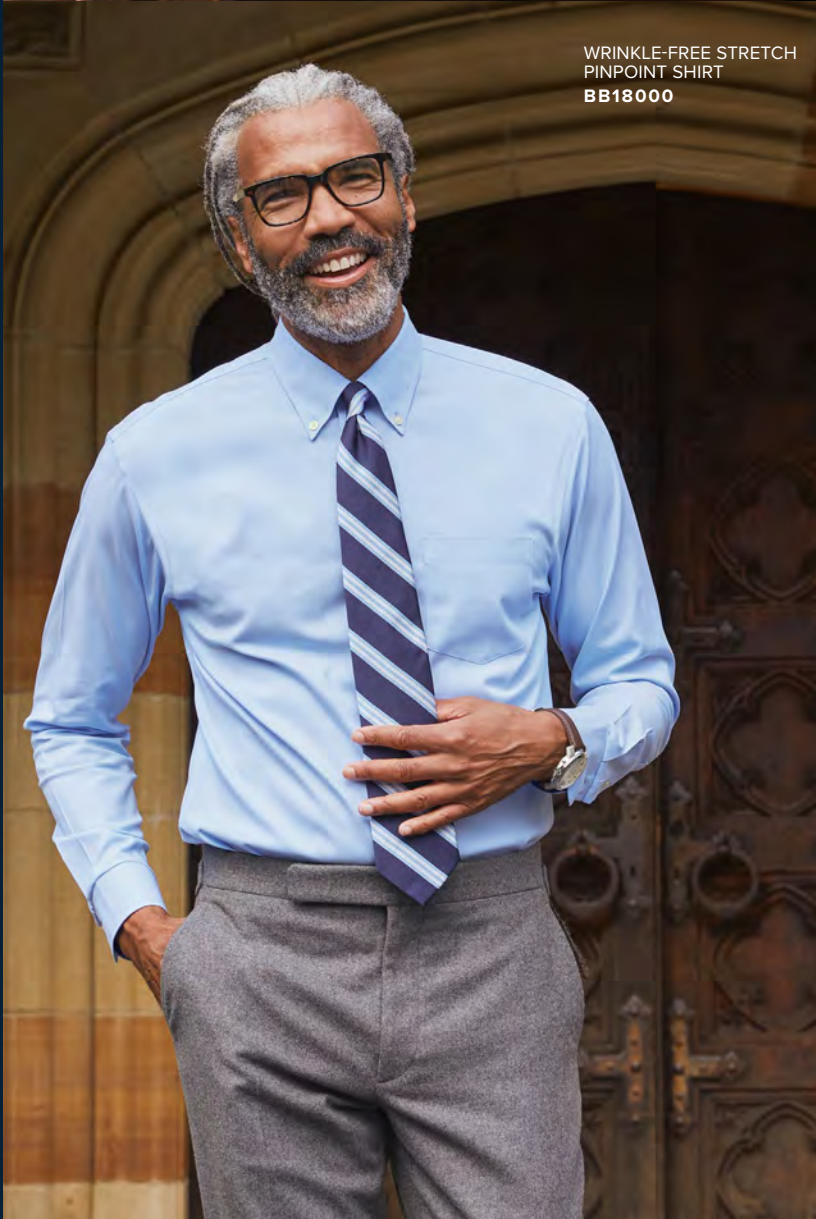


Stay sharp from morning to night in our iconic wrinkle-free dress shirts, with just a bit of stretch added to a classic fit.

WOMEN'S WRINKLE-FREE
STRETCH PINPOINT SHIRT
BB18001



WRINKLE-FREE STRETCH
PINPOINT SHIRT
BB18000



A man with short dark hair and a light beard is wearing a purple long-sleeved button-down shirt and dark blue trousers with a brown belt. He is leaning over a wooden chess table, looking down at the chess pieces with a thoughtful expression, his hand near his chin. The background features a window with a grid pattern and a wooden cabinet with decorative panels.

Your New Nailhead

Our nailhead dress shirts strike the balance between polished wrinkle-free professionalism and relaxed business-casual style.

WRINKLE-FREE
STRETCH NAILHEAD SHIRT
BB18002



WOMEN'S WRINKLE-FREE
STRETCH NAILHEAD SHIRT
BB18003



TECH STRETCH
PATTERNED SHIRT
BB18006

A Pattern of Style



Make a statement with subtle blended patterns
that finish off a polished look.

The Casual Oxford



WOMEN'S CASUAL
OXFORD CLOTH SHIRT
BB18005

An essential staple of prep style, embodying the off-duty professional look whether you dress it up or keep it casual.

CASUAL OXFORD
CLOTH SHIRT
BB18004





WOMEN'S FULL-BUTTON
SATIN BLOUSE
BB18007



Laid-Back Luxury

Soft satin with a matte feel lends an easy,
elegant touch to your wardrobe.



BROOKS BROTHERS

PIMA COTTON PIQUE POLO
BB18200

Pick Your Polo



A classic pique in an iconic silhouette – the pima cotton polo fits in with stylish sophistication no matter how you wear it.



The Classic Sweater

A timeless wardrobe essential, evolved for year-round
comfort with soft Pima cotton.



WOMEN'S COTTON STRETCH
V-NECK SWEATER
BB18401



COTTON STRETCH
V-NECK SWEATER
BB18400

WOMEN'S COTTON
STRETCH LONG
CARDIGAN SWEATER
BB18403



WOMEN'S COTTON
STRETCH CARDIGAN
SWEATER
BB18405



COTTON STRETCH
1/4-ZIP SWEATER
BB18402



WASHABLE MERINO
V-NECK SWEATERS
BB18410

Crafted For Comfort

A heritage of quality craftsmanship is woven
into our Merino wool sweaters



WOMEN'S
WASHABLE MERINO
V-NECK SWEATERS
BB18411

WASHABLE
MERINO BIRDSEYE
1/4-ZIP SWEATER
BB18412



WOMEN'S WASHABLE
MERINO CARDIGAN
SWEATER
BB18413



WOMEN'S MID-LAYER
STRETCH BUTTON JACKET
BB18205

Structured Stretch

Our stretch fabrics add exceptional softness
to comfortable pullovers and jackets
that layer beautifully.





WOMEN'S MID-LAYER
STRETCH 1/2-BUTTON
BB18203

MID-LAYER
STRETCH 1/2-BUTTON
BB18202

Easy Versatility



Soft double knit fabric brings a polished feeling to comfortable favorites, perfect for year-round layering.



OPPOSITE PAGE
DOUBLE-KNIT
1/4-ZIP
BB18206

DOUBLE-KNIT
FULL-ZIP HOODIE
BB18208



WOMEN'S
DOUBLE-KNIT FULL-ZIP
BB18211

DOUBLE-KNIT
FULL-ZIP
BB18210





BOMBER JACKET
BB18604

The Classic Bomber

The Brooks Brothers Bomber Jacket is a true American icon, combining a timeless silhouette with the weather-resistant performance of modern outerwear.



Modern Vintage



Diamond-quilted outerwear that balances classic American style with contemporary performance.

QUILTED VEST
BB18602





Everyday Adventures

Constant companions crafted to handle everything
you need for wherever today's journey takes you.

WELLS LAPTOP TOTE
BB18840

WELLS DOPP KIT
BB18870

WELLS DUFFEL
BB18880



GRANT BACKPACK
BB18820



Business Ready

WELLS BRIEFCASE
BB18830



GRANT DUAL-HANDLE
BACKPACK
BB18821



Versatile backpacks and briefcases built to protect the tech you need and travel with you throughout your day.

The Looks

WRINKLE-FREE
STRETCH
PINPOINT SHIRT
BB18000



TECH STRETCH
PATTERNED
SHIRT
BB18006



WRINKLE-FREE
STRETCH
PATTERNED SHIRT
BB18008



WOMEN'S OPEN-
NECK SATIN
BLOUSE
BB18009



CASUAL
OXFORD
CLOTH SHIRT
BB18004



WOMEN'S CASUAL
OXFORD CLOTH
SHIRT
BB18005



PIMA COTTON
PIQUE POLO
BB18200



WOMEN'S WRINKLE-FREE STRETCH PINPOINT SHIRT
BB18001



WRINKLE-FREE STRETCH NAILHEAD SHIRT
BB18002



WOMEN'S WRINKLE-FREE STRETCH NAILHEAD SHIRT
BB18003



WOMEN'S FULL-BUTTON SATIN BLOUSE
BB18007



WOMEN'S MID-LAYER STRETCH 1/2 BUTTON
BB18203

MID-LAYER STRETCH 1/2 BUTTON
BB18202



WOMEN'S MID-LAYER STRETCH BUTTON JACKET
BB18205



Brooks Brothers

DOUBLE-KNIT 1/4-ZIP BB18206



DOUBLE-KNIT FULL-ZIP HOODIE BB18208



COTTON STRETCH V-NECK SWEATER BB18400



WOMEN'S COTTON STRETCH LONG CARDIGAN SWEATER BB18403



WOMEN'S WASHABLE MERINO CARDIGAN SWEATER BB18412

WASHABLE MERINO BIRDSEYE 1/4-ZIP SWEATER BB18413



WASHABLE MERINO V-NECK SWEATERS BB18410



Brooks Brothers

WOMEN'S COTTON
STRETCH V-NECK
SWEATER
BB18401



WOMEN'S COTTON
STRETCH
CARDIGAN
SWEATER
BB18405



COTTON STRETCH
1/4-ZIP SWEATER
BB18402



WOMEN'S
WASHABLE MERINO
V-NECK SWEATERS
BB18411



WOMEN'S
DOUBLE-KNIT
FULL-ZIP
BB18211



DOUBLE-KNIT
FULL-ZIP
BB18210



QUILTED JACKET
BB18600



WOMEN'S QUILTED
JACKET
BB18601



QUILTED VEST
BB18602





Brooks Brothers